HOPE

• Housing, Opportunity, Production and Employment Initiative

• HOPE is in part a training and apprenticeship programme to provide an avenue for the development of fully rounded individuals, through a system of National Service Corps.

• The immediate focus is the Employment component.

• The coordination of all youth engagement/social intervention programmes that currently exist

• HOPE is founded on the LEGS Principle:
  ✓ Work to Learn
  ✓ Work to Earn
  ✓ Work to Give service to the nation
  ✓ Work to Save
Aims and Objectives

• **Aim:** To engage [all] unattached youth between 18-24 years old through changing attitudes and values, skills training and apprenticeship programme with a saving component.

• **Later:** Compulsory National Service for ALL youth!

**Objectives**

- To establish a comprehensive system for **assessment and placement** of unattached youth in order to maximise their potential.

- To expose the participants to a programme for developing **values and attitudes, behaviour** and tools needed for personal and national development.

- To expose participants to **technical skills** and on the job training which may be certifiable.

- To align with **MDA’s strategic objectives** with an additional source of human capital to undertake projects (win-win)

*No one left behind!*
Target Group

- A significant percentage of young people aged 18-24 are not engaged meaningfully in Jamaica.
- Not in school, not employed and not in training.
- Low self worth and low self esteem
- No future plan – just exist
- They ‘hustle’
- Often described as “Unattached” or “at risk” and are vulnerable to get involved with illicit activities.
- The corner youts dem!
Programme Structure

Youth on the Corner
Advanced/Secondary/Basic

Recruitment
Application, Assessment & Selection

Placement
MDA’s

MDA’s Core Training
Soft Skills, Life Skills, Financial Management, Entrepreneurship, Discipline and Nationalism. Mandatory for all participants.

Theoretical and practical Skills Training
On the job training in the Ministries, Departments and Agencies (specific units will be determined by HEART)

Internship
One year engagement in skilled area after which they will transition into the workforce or further training. (Oversight by HEART NTA towards certification)

Monitoring and Evaluation throughout

Post Program Engagement
- Certification
- Transfer of savings to participants.
- The ongoing monitoring and evaluation
- Recommendations developed

1 YEAR

1 wk?

1-4 weeks

2-4 weeks

Monitoring & evaluation continues after participation in the programme.

Further training
*Job Placement
*Start up programmes
*Student loans
*Scholarships

Entrepreneurship
Join the labour force
The Output

Individuals who:

- Are trained, disciplined, good attitude
- Have a sense of purpose/is motivated
- Have a plan for the future
- Are Certified
- Are ready for further training/education/work
- Understand their place in Jamaica’s development
Core Training

Desired Outcomes

- **Citizenship**
  - Know right from wrong
  - Have good attitudes and values
  - Be patriotic – they must love Jamaica and show it through strong civic pride
  - Understand their role in Jamaica’s future of development

- **Teambuilding and Community Service**
  - Conflict resolution
  - Better decision making skills to enrich their livelihoods
  - Have a spirit of giving of themselves and of teamwork and cooperation
  - Team building exercises
  - Know his/her strengths

- **Personal Development**
  - Develop self respect and self esteem
  - Owning a bank Account
  - A good grasp of financial management and planning
  - Basics of Entrepreneurship
  - Be able to plan for his/her future
  - Work ethics
  - Job interview techniques

Soft Skills, Life Skills, Discipline and Patriotism.

**Mandatory for all participants. Theoretical and Practical. Modular**

**Core Values:**

- Discipline
- Patriotism
- Selflessness
- Respect
- Honesty
- Punctuality
- Community Spirit
National Service Corps

• **The first seven National Service Corps:**
  1. Document Management and Digitization
  2. Environmental management
  3. Geographic information Systems
  4. Infrastructure and Construction
  5. Registration, Verification and Audit
  6. Hospitality
  7. National Service Enlistment Program (JDF)

• **Others identified to date:**
  8. Vector Control (MOH)
  9. Patient Administration and Care (MOH)
  10. Maintenance
  11. Freezone Audits
  12. Supply Chain Mapping
  13. Clerical
  14. Garment Manufacturing
  15. Agricultural Aides
  16. Office Assistants
  17. Landscape Specialists (Turf Management)
  18. Customer Service
  19. Safety and Security
  20. Lab Technician
  21. Clerical
  22. Teacher Assistants

• **All aligned with national priorities**
• **All MDA’s asked to nominate a coordinator to manage interns**
• **Need commitments**
Considerations

- National Security
- NIDS
- BPO Sector
- Economic Growth
- National Productivity
- Societal Norms
- The Arts
- Sports
- Disabled Persons
HOPE Mentorship Programme

• Purely voluntary
• University student volunteers (18-24)
• UWI, UTECH, CMU, NCU, others
• 100 volunteers so far
• Coordination of other existing mentorship programmes:
  – HEART Youth Services Division (formally NYS)
  – National Integrity Action
  – Youth Inspiring Positive Change Jamaica
  – Rotoract Service Club
• Others being engaged
CHALLENGES

• Getting firm commitments
• Funding
• Everyone wants interns with 5 or more CXC\textsc{s}
• Statistics
• Getting information on existing programmes
• Small core team

“flying a plane and building it at the same time”
Questions / Discussion