

Riversdale Community Showcase It's Gifts; Culture, Art and Sports

The inaugural Social Development Commission's (SDC) Riversdale CASFest (Culture, Arts, And Sports Festival) was held on Saturday, March 3, 2018, at the Riversdale Community Centre. The event highlighted the diversity of the Riversdale community through its culture, visual and performing arts. The SDC's Riversdale CASFest offered a plethora of family-related activities and provided local entrepreneurs the opportunity to promote and benefit from the sale of their goods and services.

Of note, the CASFest also included sports, and in excess of 200 residents participated in the talent show, domino, football and netball competitions.

The fun-filled festival attracted more than 2,000 patrons to the quiet rural community and brought together critical stakeholders, inclusive of local economic initiatives (LEIs) thereby bolstering the business development dialogue, networking and partnership at the community level.



St. Catherine Local Economic Initiatives (LEIs) alongside partner agencies display products and services to patrons at the SDC Riversdale CASFest 2018.

First second and third place winners of the day's sports activities received cash prizes totaling thirty thousand dollars (\$30,000) along with trophies and medals presented by Member of Parliament for North East St. Catherine, Mr. Leslie Campbell. The top teams for the well-supported football, netball, and domino competitions went to the Greendale Strikers FC, Riversdale Netballers and Challengers A Domino teams respectively. The winner of the

exciting talent show competition was Ganger Bigz, who performed his original song, “Where I Come From.”



Greendale Strikers FC (left) and the Riversdale Netballers (right) receiving first place trophy, medal and cash prizes, presented by Mr. Leslie Campbell (MP North East St. Catherine) at the SDC Riversdale CASFest 2018.

“The initial Riversdale CASFest was well planned and executed. This CASFest will be used continuously, as a vehicle to further engage young people and local businesses within the Riversdale and wider St. Catherine space to achieve further development,” commented Mrs. Aleasar Hall-Phidd, Field Supervisor (SDC).

The parish of St. Mary will be hosting their CASFest scheduled for Friday, March 9, 2018 at the Claude Stewart park, Port Maria, St. Mary. This year marks the fourth staging of the event and will focus greatly on technical skill sets such as product/brand development, nail and make-up design, barbering/hair styling.